

CYBERSECURITY GUIDANCE FOR ENTERPRISE LEADERS AND SME OWNERS

CYBERSECURITY IS A BUSINESS INVESTMENT - IT WILL PAY FOR ITSELF OVER TIME

KEY REASONS TO INVEST IN CYBERSECURITY



Cybersecurity is Critical for Digital Transformation

Reap the full benefits of digital transformation when you invest in cybersecurity.



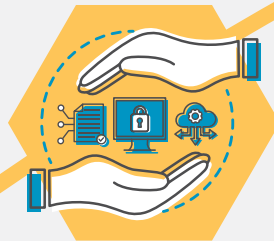
Cybersecurity is a Competitive Advantage

Investing in cybersecurity helps you to establish trust in business relationships.



CULTIVATE CYBERSECURITY LEADERSHIP IN YOUR ORGANISATION

- Cybersecurity is about risk management.
- Business leaders need to make trade-off decisions to manage risk.
- Senior management should lead by example to promote a cyber safe culture.



PROTECT YOUR INFORMATION ASSETS

- Hardware, software and data are your information assets.
- Identify and proactively protect your business-critical information assets.
- Prevent and minimise damage and loss to your organisation.



EDUCATE YOUR EMPLOYEES ON CYBERSECURITY

- Employees are the first line of defence in your organisation.
- Establish a culture of cybersecurity in your organisation.
- Ensure employees are aware of cybersecurity risks and do not put your organisation at risk.



SECURE YOUR ACCESS AND ENVIRONMENT

- Prevent unwanted access to your systems and data.
- This is done by managing access to system accounts.
- Promote the use of strong passphrases and Multi-Factor Authentication (MFA).



ENSURE YOUR BUSINESS IS CYBER RESILIENT

- All organisations need to be prepared for cyber attacks.
- Take measures to minimise the impact of a cyber incident.
- Being resilient helps your organisation to withstand a cyber attack without major disruption.

