

## ANNEX B

### QUOTES BY PILOT USERS

#### **Yuezhong Bao, Chief Information Security Officer, Lazada Group:**

"CSA's Cyber Trust provides a comprehensive and structured approach to assess the cyber security posture of larger business organisations, and also helps them to build a roadmap to further improve management processes and risk strategies. Lazada is participating in this programme to demonstrate the reliability and security of information systems, and help increase business resilience in this evolving and complex cyber environment."

#### **Dev Nath Mahendran, General manager, Kestrel Aero Pte Ltd:**

"Kestrel Aero is happy to work with CSA on this pilot programme, which allowed us to validate to our customers and clients that their data which they have entrusted us with is secure. Being in the general aviation and medical industry, we handle sensitive documents on a day-to-day basis such as passports, medical reports, crew certifications and detailed registration information of the aircraft we use. There is a requirement for us to store these details for a certain period of time, be it for reference or auditing purposes, and we knew that if we are compliant with and uphold recognised level standards for cyber security, our partners, clients and customers will be more comfortable trusting our organisation with their data, and they can be reassured we will not use their data for any other purpose.

With more and more companies using people's personal data for marketing or research purposes without their permission, ensuring customers and clients that their privacy will be respected is key. CSA's certification is a great way to show that your organisation is one which can uphold such promises of digital privacy and security."

#### **David Leong, Director, Bencoolen Enterprises Pte Ltd (Andersen's of Denmark Ice Cream Singapore):**

"The pilot programme enabled us to test our current cybersecurity posture against benchmarks required for CSA's certification. These benchmarks and guidelines were developed in a way that can be understood by SMEs like us. Completing the pilot run gave Andersen's of Denmark Ice Cream Singapore a clear and understandable picture of our security posturing especially with our adoption of digital solutions and applications over the years whilst reinforcing our responsibility to our customers. Applying for CSA's certification will greatly benefit any SMEs as it will illuminate cyber "blind-spots" and certify companies which successfully meet the requirements, increasing the consumers' confidence and trust in the companies."